

CREATIVE DESIGN

Canva AI Course in Malaysia: Graphic Design & Content Creation

Combine Canva's visual toolkit with AI-assisted workflows to produce polished content faster.



DURATION

2 days

DELIVERY

Public or in-house

Why this programme

Canva has evolved into a powerful content-production platform for individuals and teams. This programme combines visual design fundamentals with templates, AI-assisted layouts, image editing, infographics, presentations and short-form video. Participants learn to make better visual choices, maintain brand consistency and move from idea to finished creative output through a practical final project.

What participants will learn

- 01** Set up an efficient Canva workspace, brand kit and reusable content system.
- 02** Customise templates and use AI-assisted tools without generic results.
- 03** Edit imagery, create infographics and turn information into visual stories.
- 04** Produce presentations and short videos, then collaborate and publish efficiently.

Who should attend

Business professionals, content creators, marketing teams, HR teams, entrepreneurs and design beginners.

How you will learn

Trainer explanation, guided application and discussion connect the module topics to practical workplace situations. The final emphasis is on applying the methods in your own role or team.

Detailed programme

The sequence and emphasis can be tailored to participant needs.

01 Canva setup and visual foundations

- Set up an organised workspace and plan the formats needed for a project.
- Apply core design principles to everyday business communication.
- Use brand kits and file organisation to support a consistent workflow.

02 Smart templates and brand consistency

- Select templates that match the purpose and audience of the content.
- Refine layout, spacing, hierarchy, typography and colour.
- Adapt designs across formats while keeping the brand recognisable.

03 AI-assisted design workflows

- Write prompts that give AI tools useful context and creative direction.
- Explore AI-assisted layouts, generated assets and background tools.
- Review generated results for quality, relevance and responsible use.

04 Images, infographics and video

- Edit and enhance imagery for graphics, presentations and campaigns.
- Present information through infographics, charts and clear visual structure.
- Combine animation and short video with the wider content plan.

05 Collaboration and final project

- Coordinate team feedback and review before publishing.
- Choose appropriate sharing and export options for each format.
- Bring the programme skills together in a consistent campaign kit.

PRACTICAL APPLICATION

A complete multi-format campaign kit.

HRD Corp claimable training is arranged through Orange Revolution. Confirm programme eligibility and claim arrangements with ISDS before booking.

Plan your training with ISDS

Discuss fees, trainer arrangements and delivery options for your team.

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