STRATEGY

Effective Corporate Planning: Vision to Execution

Turn strategic intent into priorities, measures and initiatives that people can understand, own and deliver.



DURATION	2 days	DELIVERY	Public or in-house

Why this programme

A corporate plan is valuable only when it guides decisions, resources and daily action. This programme gives participants a practical structure for analysing the environment, setting strategic direction and translating priorities into coordinated initiatives. Participants work from vision and mission through objectives, measures, implementation disciplines and review - keeping the plan connected to both business reality and accountable execution.

What participants will learn

01 Clarify strategic direction and the assumptions behind the plan.

02 Use structured analysis to identify priorities, choices and trade-offs.

03 Convert goals into measurable objectives, initiatives and ownership.

04 Create review rhythms and visibility that strengthen execution.

Who should attend

Senior leaders, strategy teams, corporate planners, business unit heads, performance managers and project portfolio teams.

How you will learn

Trainer explanation, guided application and discussion connect the module topics to practical workplace situations. The final emphasis is on applying the methods in your own role or team.

Detailed programme

The sequence and emphasis can be tailored to participant needs.

01 Planning foundations

- Clarify the role of vision, mission and values in organisational direction.
- Connect the corporate plan to decisions, resources and day-to-day priorities.
- Identify planning assumptions and the outcomes the organisation wants to achieve.

02 Strategic analysis

- Examine internal capability alongside the external operating environment.
- Consider stakeholders, emerging trends, risks and performance information.
- Use the analysis to identify choices and priorities that deserve leadership attention.

03 Strategic choices and priorities

- Compare strategic options against organisational goals and available capacity.
- Define focus areas and make the trade-offs between competing priorities explicit.
- Translate broad strategic intent into a manageable set of priorities.

04 Objectives, measures and initiatives

- Turn priorities into measurable objectives, indicators and coordinated initiatives.
- Connect activities to the results they are intended to produce.
- Define ownership and align the initiative portfolio with available resources.

05 Execution and review

- Cascade priorities so that teams understand their contribution to the plan.
- Establish governance, progress reviews and visibility of implementation.
- Use performance evidence to adjust the plan as conditions change.

PRACTICAL APPLICATION

A clear strategy-to-execution framework.

HRD Corp claimable training is arranged through Orange Revolution. Confirm programme eligibility and claim arrangements with ISDS before booking.

Plan your training with ISDS

Discuss fees, trainer arrangements and delivery options for your team.

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