STRATEGY & LEADERSHIP

Strategic Business Intelligence & Corporate Planning Masterclass

Turn business data into clear priorities, a practical strategic plan and measurable organisational performance.



DURATION	2 days	DELIVERY	Public or in-house

Why this programme

This two-day programme connects business intelligence, organisational analysis and corporate planning. Participants interpret data, assess strengths and risks, and develop strategies that align teams with long-term business goals. Case studies, group discussions and planning exercises support practical application.

What participants will learn

01 Use business intelligence and performance data to support strategic decisions.

02 Assess organisational strengths, risks, opportunities and performance gaps.

03 Develop strategic objectives, action plans and meaningful KPIs.

04 Strengthen strategic execution through leadership, innovation and risk awareness.

Who should attend

Business leaders, Corporate planning teams, Department heads, Strategy and performance teams.

How you will learn

Case studies, group discussion, strategic analysis and decision-making simulations support the planning work. Participants develop objectives and KPIs, then present a group action plan for feedback.

Detailed programme

Day 1 | Business Intelligence & Strategic Analysis

01 Introduction to Business Intelligence & Strategic Planning

- Explain business intelligence concepts and the importance of strategic planning.
- Link data and intelligence to organisational strategy.
- Consider the role of strategic leadership in informed decision-making.

02 Organisational Analysis & Business Environment Assessment

- Assess the internal and external business environment using SWOT and PESTLE.
- Examine stakeholder needs, organisational risks and opportunities.
- Use market trends and competitive intelligence to inform strategic analysis.

03 Data-Driven Decision Making

- Understand business data and the performance indicators that matter.
- Interpret reports, dashboards and analytics in their business context.
- Use the findings to support decisions and identify performance gaps.

04 Strategic Thinking & Problem Solving

- Apply critical thinking and structured problem-solving to strategic questions.
- Use prioritisation and decision-making techniques to compare possible actions.
- Work through uncertainty and organisational challenges using business scenarios.

PRACTICAL APPLICATION

Organisational strategic analysis, a business intelligence case discussion and a decision-making simulation.

Plan your training with ISDS

Discuss fees, delivery options and a programme suited to your team.

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Detailed programme

Day 2 | Strategic Planning & Organisational Performance

05 Developing Effective Strategic Plans

- Use strategic planning frameworks to connect vision, mission and goals.
- Develop strategic objectives and align departmental priorities.
- Translate the direction into action plans and implementation arrangements.

06 Performance Management & Strategic KPIs

- Define KPIs that reflect organisational effectiveness and strategic progress.
- Monitor implementation using relevant performance measures.
- Use reporting and evaluation to review progress and guide decisions.

07 Innovation, Risk Management & Organisational Sustainability

- Connect innovation and continuous improvement to organisational priorities.
- Consider strategic risk, business continuity and resilience.
- Explore approaches to sustainable organisational growth.

08 Strategic Leadership & Future Planning

- Clarify leadership responsibilities in strategic execution.
- Strengthen strategic communication, alignment and change management.
- Present a group action plan and use facilitator feedback to refine it.

PRACTICAL APPLICATION

Strategic objectives and KPI development, a group planning exercise and a final action-plan presentation.

TRAINER PROFILE

Dr Jude Selvaraj Joseph

A master trainer and consultant with more than 25 years of corporate experience across education, hospitality, logistics and supply chain. His work connects leadership, people development and operational improvement.

Trainer availability is confirmed for each programme.

HRD Corp claimable training is arranged through Orange Revolution. Confirm programme eligibility and claim arrangements with ISDS before booking.

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Contact: Daud Ibrahim | ISD Solution